



Start-up exceptional program Offer – Health & Tech Summit 2025

**From December 16 to 17, 2025, meet 300 C-suite leaders
and propel your startup forward in 2026.**

A unique opportunity to connect your HealthTech innovation with the decision-makers who matter. An exclusive summit where the future of healthcare is shaped through strategic partnerships and exceptional synergies.



Target Domains & Start-Up Segments

The Health&Tech Summit focuses on key areas transforming healthcare and provides a platform for start-ups at various stages.



Research & Discovery

Leveraging AI for Research, clinical trials, imaging analysis, multi-omics, and digital pathology.



Prevention & Population Health

Predictive modeling, digital screening, remote monitoring, risk stratification, public health data platforms



Efficiency & Ops

Augmented inventory management system
Optimizing workflow automation (NLP), resource management, streamlining complex care processes and reducing burnout with AI solutions.

Start-Up Stages

We welcome innovations from various development phases:

- **Early-stage:** Companies in ideation or pilot phases, seeking validation and initial partnerships.
- **Mature:** Start-ups with market traction and commercial deployments, looking to scale and connect with broader industry.



Our Approach: Strategy & Efficiency to support your growth

Aware of the time and resource challenges faced by start-ups, we have created an **exclusive, intensive, results-oriented program**. It offers you a comprehensive strategic vision to accelerate your development.



Time Optimization

A rigorous design to maximize every moment, perfectly tailored to your requirements.



Targeted Use of Resources

An efficient program designed to respect and enhance your investments.

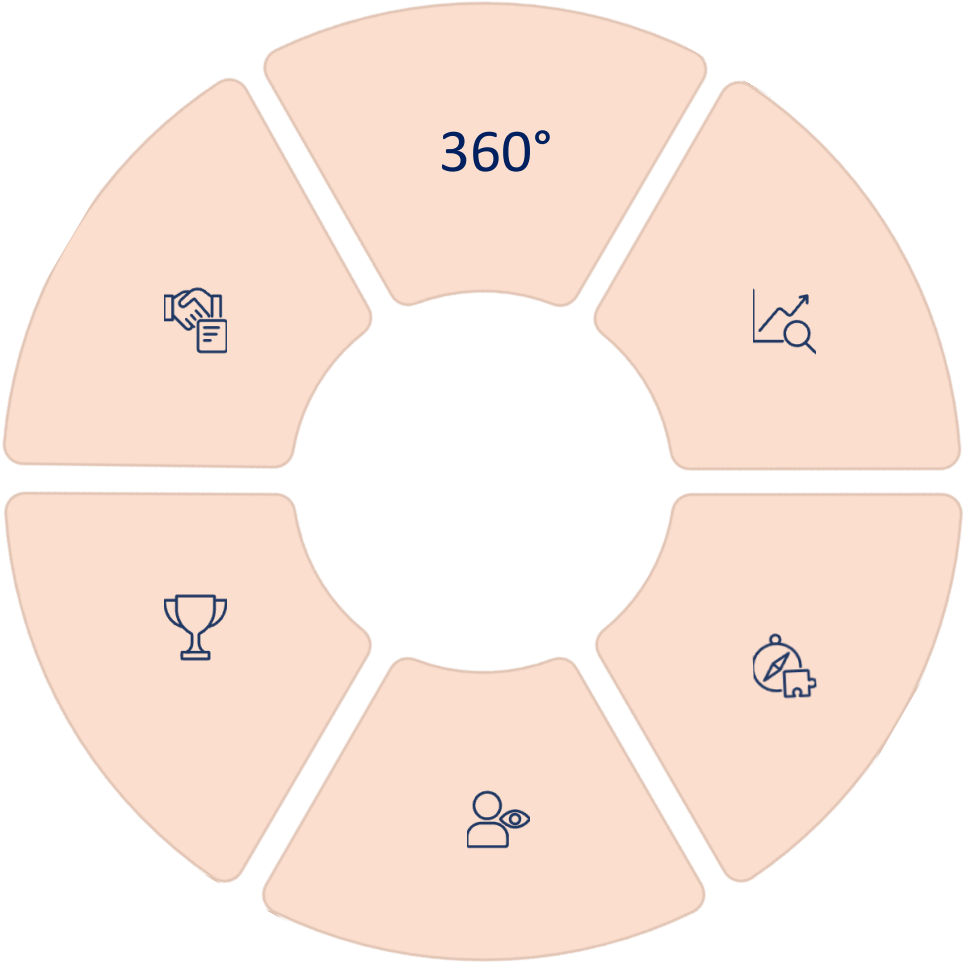


Strategic Planning and Growth 2026

A major focus on positioning, business development, and structuring your future growth.

A 360° Offer for Your Growth

Our approach combines strategic networking, personalized support, and concrete growth opportunities to maximize your return on investment.



Meetings

Direct access to C-suites in private sessions.
Limited places in start-ups to ensure the quality of exchanges.

Intensive Screening

In-depth market research and tailor-made strategy developed in one day.

Strategic Support

Customized market positioning, international strategy, and market access.

Access Health & Tech Intelligence

The winners of the start-up competition will receive privileged access to the Health & Tech Intelligence platform.

360° Exhibition

Maximum visibility among all participants thanks to our immersive approach.

Our Offer: A Strategic Investment

For a one-time investment, gain access to a comprehensive suite of services and opportunities designed to maximize your impact at the HealthTech Summit.

Prize : 2 500 € HT

- Pitch session in front of investors & buyers, users and Integrators
- Full access to the dedicated Strategic Masterclass
- VIP pass for the Conference
- Registration in the investor directory
- Exclusive mentoring
- Dedicated booth space

Beyond simple visibility—share your ambitions, and we'll help you build your best strategic plan.



Two phases to achieve excellence:

1

Before D-Day: Strategic Immersion

- Screening of your start-up by our experts
- Positioning analysis and market opportunities
- Initial assessment of potential synergies

2

D-Day: Masterclass & Competition – Dec 16th

- Participate in an intensive Masterclass led by industry healthcare experts
- Pitch your solution in front of an international jury
- Receive tailored advice and actionable insights for your business growth
- Workshops on go to international markets
- Innovation Gala and Awards Ceremony

First-class support includes personalized strategic positioning, a tailor-made market access strategy, and an internationalization plan adapted to your industry.





Day 1 – Dec. 16th

INNOVATE !

13:30 - 17:30

Startups evaluation&masterclass

1. Jury Walk & Stand-to-Stand Feedback (13:30–15:00)

Expert jury and visitors move from booth to booth.

Each startup presents its solution (5–7 min), receives live feedback, and is scored. Continuous interaction between jury, visitors, and startups to maximize exchanges.

2. Expert Masterclass (15:30–17:15)

Three parallel thematic workshops led by experts:

Funding Strategy: Fundraising, investor pitch, overview of European/international programs.

Hospital & Startup Collaboration: Access to clinical sites, co-development, integration, regulatory and scaling issues.

Go-to-Market Strategy: *focus on three markets (UAE, USA, Europe):* Startups join targeted groups for market deep-dives—“How to succeed in the UAE?”, “U.S. market entry expectations and risks”, “European go-to-market best practices”, Q&A and peer learning.

3. Podium Finale: Top Startup Pitches (17:15–17:30)

Announcement of 3–5 top finalists based on jury scores.

Each finalist gives a short pitch to close out the afternoon and prepare for the gala presentation.v

You will gain not only immediate feedback and operational guidance, but privileged access to investors, hospital buyers, and market experts, dramatically accelerating your path to market entry and scale. The program is designed to maximize exposure and create meaningful, lasting business connections that can unlock commercial success across Europe and internationally.

Gala Dinner – Laureates' Pitch & Awards

During the gala, finalists present a 3-min pitch on stage to all attendees (board members, hospitals, sponsors, ecosystem).

Awards and certificates are presented by the jury on stage, ensuring maximized visibility and recognition. Enhanced networking fosters post-event support from sponsors and decision-makers.



Meet the Jury: A 360° Healthcare Ecosystem Perspective

Our esteemed jury comprises diverse experts from across the healthcare ecosystem, ensuring a comprehensive evaluation of all innovations. Each member brings a unique perspective crucial for identifying truly impactful solutions. Led by **Cris Ross**, AEGIS Fund (USA) – **Nicolas Castoldi** (APHP) – **Osama El Hassan** (Dubai health) and others KOL.



Healthcare Buyer

Market fit, procurement expertise, and real-world adoption potential.



Hospital Administrator

Operational efficiency, return on investment (ROI), and integration challenges.



CIO / IT Director

Data architecture, infrastructure needs, security protocols, and interoperability.



Physician/Clinical User

Clinical relevance, usability in practice, and patient impact.



Investor/VC Fund

Scalability, market logic, investment potential, and long-term viability.



Innovation Hub/Living Lab

Ecosystem collaboration, disruptive potential, and start-up growth viewpoint.



Tangible Benefits for Your Start-up

Direct Access to Decision Makers

Qualified meetings with leaders who can transform your growth trajectory.

Save valuable time thanks to our rigorous selection of C-level profiles.

Privileged Visibility

Limited places guarantee optimal exposure and high-quality exchanges.

Premium positioning in front of a highly qualified and decision-making audience.

Strategic Preparation

High-end support to maximize the impact of your participation.

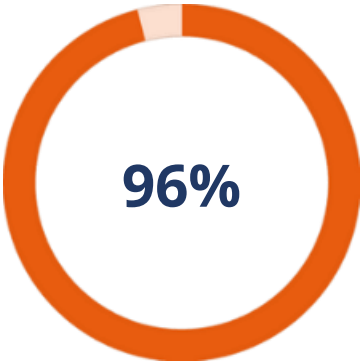
Personalized feedback from our experts on your business and its development.

Exclusive Opportunities

Health & Tech Intelligence access reserved for winners of the start-up competition.

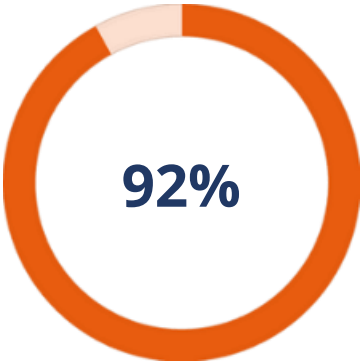
Integration into our innovation ecosystem.

The Value of the Health&Tech Summit



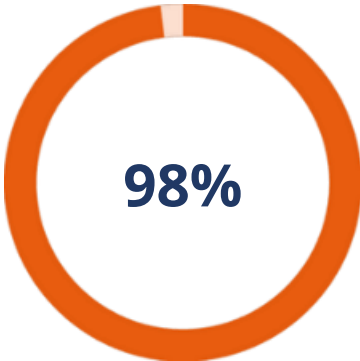
Satisfaction Rate

Attendees rated content, networking, and venue as "exceptional" or "outstanding"



New Connections

Participants establish 8-10 new strategic partnerships or vendor relationships per event



Would Recommend

Attendees value the ROI, access to decision-makers, and immediately implementable insights

Our audience comprises 300+ leaders from top institutions: C-suite executives (72%), clinical directors (18%), and innovation leaders (10%), alongside health officials and investors seeking breakthrough solutions.



Visitors at the Summit are actively seeking innovation and breakthrough solutions to shape the future of healthcare in their organizations.

They come with the ambition to discover, invest in, or incorporate new technologies and solutions capable of transforming their clinical practice, operations, or strategic vision.

This means:

- Every interaction is a real opportunity for investors or decision makers looking for high-impact innovations.
- The event brings together those who are not just curious, but ready to commit to the next step: pilot, invest, or deploy new solutions.

An Exceptional International Ecosystem

300 C-level decision-makers from 24 countries

CEOs, medical directors, innovation managers, and leading investors converge on Marseille for two days of intensive discussions.

A unique concentration of expertise and decision-making power in the European and Mediterranean healthcare ecosystem.



Supporting partners & Key participants in 2024



Marseille: The Winning Strategic Choice

Mediterranean Health Hub

Unique geographical location with privileged access to three continents. Marseille brings together medical expertise and technological innovation in a dynamic ecosystem..

Infrastructures of Excellence

A modern city with state-of-the-art infrastructure, facilitating international exchanges and offering an optimal professional setting for your strategic meetings.

Exclusive Partnerships

Privileged collaboration with the APHM university hospital, European leader in medical innovation and advanced clinical research.

Prestigious Events

The Gala Dinner and Innovation Awards provide an exceptional setting to celebrate innovation and forge lasting relationships with the elite of the HealthTech sector.



Your Global Programme Overview – DAY 1 – Dec 16th



Day 1
16 Dec
-
Innovate

 Time	 Session	 Location
07:45 - 08:45	Networking Breakfast : Interoperability	
09:00 - 09:45	Opening Keynote	
09:45 - 10:05	Data Spotlight : AI Capabilities	
10h05 - 10h50	Panel: AI for Global Health Impact	
10:50 - 11:40	Innovation Contest : Advanced Ambient Listening	
11:40 - 11:55	Q&A and audience voting	
11:55 - 12:30	Panel: European & International Regulation	Palais du Pharo 
12:30 - 13:30	Lunch & Networking	
	Simultaneous tracks	
13:30 - 17:30	Startups evaluation&masterclass	
19:30 - 22:00	Gala Dinner – Awards Ceremony & Keynote	Cercle des Nageurs

Your Global Programme Overview – DAY 2 – Dec 17th



Day 2
17 Dec

Assess
&
Scale

09:00 - 09:30

Welcome at APHM

09:30 - 11:00

Immersive Visits

11:00 - 12:30

Interactive Field Workshops

12:30 - 13:30

On-site Lunch & Networking

13:30 - 15:00

Masterclass 1:

Assessment MAS AI
Evaluate & Validate AI

Masterclass 2:

Scale-up &
Organizational Transformation

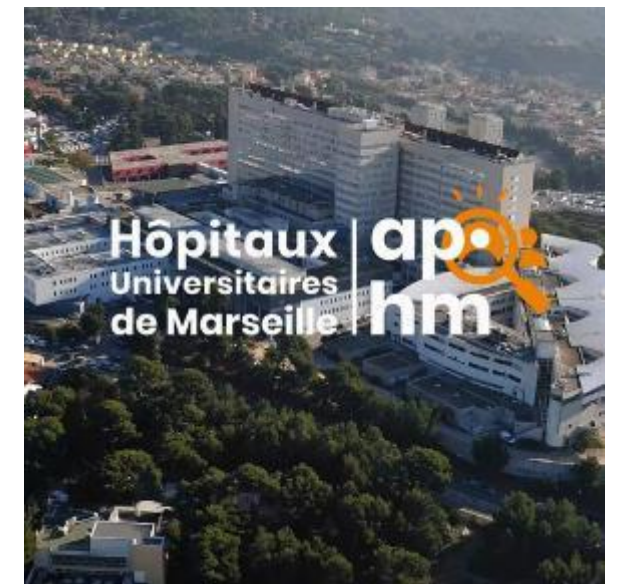
15:00 - 15:15

15:15 - 16:30

16:30 - 17:00

Restitution & Closing Plenary

Hôpitaux
Universitaires
de Marseille | ap.
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APHM & IHU

About Care Insight

Care Insight is a leading European consulting firm and think tank, dedicated to accelerating healthcare transformation through data, AI, and digital strategy. We connect diverse stakeholders to build a sustainable, efficient, and collaborative health ecosystem.

Our Mission

To foster sustainable, efficient, and collaborative health systems by connecting public and private stakeholders—hospitals, policy-makers, industry, and innovators.

What We Offer

- Strategic advisory and ecosystem-building services.
- Thought leadership events, including the Health&Tech Summit.
- A catalyst platform for digital innovation and data-driven healthcare.

Our Impact

Care Insight brings together the brightest minds in healthcare to exchange, learn, and accelerate change—helping clients and partners navigate complexity, drive adoption, and achieve real-world results.





Reserve your exceptional seat



Limited Offer until 30 october

Limited places to ensure the quality of discussions and the exclusivity of the event.



Preferred Contacts

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Don't miss this unique opportunity to take your HealthTech start-up to the next level. The future of healthcare is being built today, and your innovation deserves to be at the heart of this revolution.